**Market Leader**

**Unit 12: Vocabulary**

(A) Choose the **best** answer a, b, c, or d to complete the following sentences.

1. I bought a new sofa last week. It’s so \_\_\_\_\_\_\_\_\_\_\_\_\_\_, I fall asleep on it every time I use it.
2. attractive b) expensive c) comfortable d) fashionable
3. I think Japanese cars are more \_\_\_\_\_\_\_\_\_ than Korean cars; they very rarely break down..
4. attractive b) comfortable c) expensive d) reliable
5. In some countries, using public transport is more \_\_\_\_\_\_\_\_\_\_\_\_\_ than owning your own car. You can really save some money, because of the cost of petrol.

a) economical b) comfortable c) fashionable d) expensive

1. I’m thinking of changing jobs. I’ve been offered a very \_\_\_\_\_\_\_\_\_\_\_\_ package of salary and benefits by SABIC.
2. expensive b) economical c) attractive d) practical
3. Chillies Restaurant is very \_\_\_\_\_\_\_\_\_\_. At the weekend, you have to wait more than an hour to get a table.
4. Attractive b) popular c) economical d) reliable
5. I would love to own an electric car, but they are not really very \_\_\_\_\_\_\_\_\_\_\_\_. The batteries only last for a hundred kilometers and there are few places to recharge them.
6. comfortable b) practical c) economical d) expensive
7. Bermuda shorts are very \_\_\_\_\_\_\_\_\_\_\_ at the moment, everyone’s wearing them..
8. economical b) comfortable c) reliable d) fashionable
9. I’m going to buy a Korean car. I find Japanese cars a little too \_\_\_\_\_\_\_\_\_\_\_ for me.
10. comfortable b) reliable c) economical d) expensive

(B) Write the opposites of the following words using the prefix *un, in* or *im*.

1. popular \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
2. practical \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
3. attractive \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
4. economical \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
5. expensive \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
6. comfortable \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

(C) Complete the sentences with the words from the box.

|  |  |  |
| --- | --- | --- |
| high | Long | well |
| hard | Best | high |

1. Nike, Adidas and Puma all produce \_\_\_\_\_\_\_\_\_ quality sports shoes.
2. JIC will become a \_\_\_\_\_\_\_\_ tech college with full-equipped modern classrooms, within three years.
3. If you pay a little more for \_\_\_\_\_\_\_\_\_\_ wearing shoes, they will last you a very long time.
4. People are prepared to pay more for \_\_\_\_\_\_\_\_\_ made products.
5. \_\_\_\_\_\_\_\_\_\_\_ lasting batteries are more expensive than those with a short life.
6. IPhone and Samsung are the \_\_\_\_\_\_\_\_\_ selling smartphones at the moment.

(D) Put the following words into the correct order to show the life cycle of a product.

|  |  |  |  |
| --- | --- | --- | --- |
| modify | launch | design | discontinue |
| promote | test | manufacture | distribute |

1) ………………………………………………………

2) ……………………………………………………….

3) ……………………………………………………….

4) ………………………………………………………..

5) ………………………………………………………..

6) ………………………………………………………..

7) ……………………………………………………….

8) ……………………………………………………….