**Market Leader - Vocabulary**

Choose the **best** answer a, b, c, or d to complete the following sentences.

1. Our teacher warned us that if we didn't \_\_\_\_\_\_\_\_\_\_\_ the deadline for handing in the assignment we would get no marks.
2. estimate b) meet c) plan d) prepare
3. Some of the directors couldn't attend the meeting because they were busy, so we had to \_\_\_\_\_\_\_\_\_\_\_\_\_ it
4. Keep within b) implement c) arrange d) reschedule
5. If companies are not sure how much it will cost to launch a new product, they have to \_\_\_\_\_\_\_\_\_\_\_ costs.
6. estimate b) keep within c) refund d) implement
7. Sometimes companies draw up a good development plan, but fail to \_\_\_\_\_\_\_\_\_\_\_\_ it properly.
8. forecast b) estimate c) reschedule d) implement
9. Unfortunately we couldn't \_\_\_\_\_\_\_\_\_\_\_ our budget and have overspent by $30,000.
10. reschedule b) keep within c) forecast d) estimate
11. We \_\_\_\_\_\_\_\_\_\_\_\_\_\_ sales of more than $2 million, next year.

a) consider b) forecast c) implement d) keep within

1. When you graduate from college, you must \_\_\_\_\_\_\_\_\_ your options very carefully.

a) consider b) forecast c) estimate d) meet

1. I have to \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ a report about the results of our latest advertising campaign.
2. estimate b) meet c) prepare d) keep within
3. Companies \_\_\_\_\_\_\_\_\_\_ research to find out about consumer habits
4. forecast b) do c) meet d) estimate
5. We must \_\_\_\_\_\_\_\_\_\_\_\_ the new budget from January 1st.

a) implement b) collect c) collect d) do

1. I have to \_\_\_\_\_\_\_\_\_\_ a lot of information for my new research project.
2. do b) implement c) collect d) estimate