Market Leader

Vocabulary

Use the words and phrases below to complete the sentences.

|  |  |  |  |
| --- | --- | --- | --- |
| by accident | brainstorming | interact | effectively |
| encourage | green | gap | out of the blue |
| equipment | participants | outlets | views |
| goggles |  |  |  |

1. Companies often produce new products to fill a \_\_\_\_\_\_\_\_\_\_\_ in the market.
2. Parents should \_\_\_\_\_\_\_\_\_\_\_\_ their children to work hard at school.
3. I you have a new product, you have to decide which \_\_\_\_\_\_\_\_\_\_\_\_, such as shops or supermarkets, to sell it in.
4. \_\_\_\_\_\_\_\_\_\_\_\_\_ is a great way to get new ideas.
5. I was really surprised to win the award, it came completely \_\_\_\_\_\_\_\_\_\_\_\_\_ .
6. In order to benefit from your teachers, you should \_\_\_\_\_\_\_\_\_\_ with them.
7. There were more the 100 \_\_\_\_\_\_\_\_\_\_\_\_\_\_ in the race.
8. I bought a new pair of swimming \_\_\_\_\_\_\_\_\_\_\_ last night.
9. Products which are “\_\_\_\_\_\_\_\_\_\_\_\_” do not cause a lot of pollution to make.
10. Customers’ \_\_\_\_\_\_\_\_\_\_\_ are important to companies, in order for them to improve their services.
11. I didn’t mean to do it, I did it \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.
12. You don’t need much \_\_\_\_\_\_\_\_\_\_\_\_\_ to have a game of football. You only need a ball.
13. In order to study \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ in college, you must get plenty of sleep at night.