Market Leader

Comprehension (page 37)

1. Why did Alex Tew need extra money? ……………………………………………………………………………………………………………………………………………………………………
2. What made his idea the "perfect" idea? ……………………………………………………………………………………………………………………………………………………………………
3. How much did customers have to pay to use his website? …………………………………………………………………………………………………………………………………………………………………
4. What did he do with the money he first made from his website? ……………………………………………………………………………………………………………………………………………………………………
5. Why did clients like Yahoo want to use his site? ……………………………………………………………………………………………………………………………………………………………………
6. When did he finally sell the last pixels? …………………………………………………………………………………………………………………………………………………………………
7. What is Tew doing now? ……………………………………………………………………………………………………………………………………………………………………..