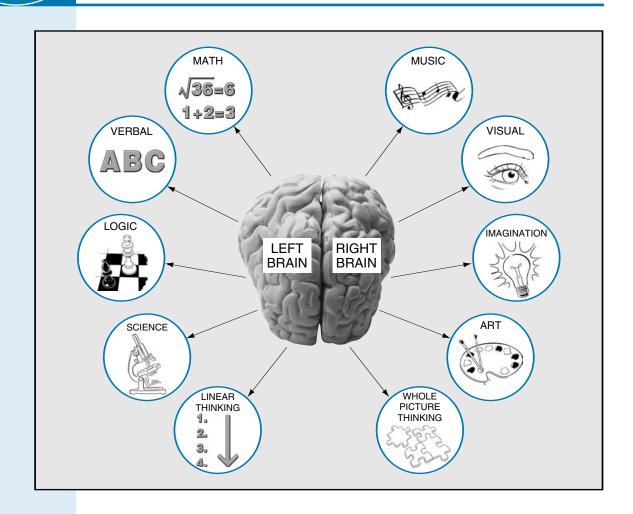


7

Comparison/Contrast Paragraphs



Organization

Block Organization
Point-by-Point Organization

Sentence Structure

Comparison Signals Contrast Signals

Review

Writing Assignment

Organization

Comparison and contrast is a technique that we use every day. For example, we compare and contrast courses and teachers when we decide which classes to take. We compare and contrast products and prices when we shop. An employer compares and contrasts applicants for jobs, and a job applicant compares and contrasts job offers. In college classes, you will often have to compare and contrast. For example, in a history class, you might be asked to compare and contrast two historical figures or two events. In a literature class, you might have to compare two poems or two characters in a play. Knowing how to write comparison/contrast paragraphs is a very useful skill.

When we compare two (or more) things, we tell what is similar about them. When we contrast things, we tell what is different about them. Usually, the emphasis is on the differences, but sometimes a paragraph describes both similarities and differences. As you read the model paragraphs, decide which one emphasizes differences and which one describes both similarities and differences.

MODELS

Comparison/ Contrast Paragraphs

Paragraph 1

Right Brain / Left Brain

¹The left and right sides of your brain process information in different ways. ²The left side is logical, rational, linear, and verbal. ³The right side, on the other hand, processes information intuitively, emotionally, creatively, and visually. ⁴Left brains think in words, whereas right brains think in pictures. ⁵People who depend more on the left side of their brain are list makers and analysts. ⁶They are detailed, careful, and organized. In contrast, right-brained people are visual, intuitive, and sensual. 8When a left-brained person has to make an important decision, he or she makes a mental list of all the factors involved and arrives at a decision only after careful analysis. 9When a right-brained person has to make the same decision, on the other hand, he or she is more likely to base it on intuition and feelings. ¹⁰For example, a left-brained automobile shopper will consider a car's cost, fuel efficiency, and resale value, whereas a right-brained shopper bases a decision on how shiny the chrome is, how soft the seats are, and how smoothly the car drives. ¹¹Of course, no one is 100 percent left-brained or 100 percent right-brained. 12Athough one side may be stronger, both sides normally work together.

¹intuitively: instinctively, without thinking

Read the following chart that the personnel manager for a medical laboratory prepared. In the chart, she summarized the qualifications of two applicants for a summer job as a receptionist in a medical laboratory. Then read the memo she wrote to her boss.

Two Job Applicants

	Applicant JZ	Applicant SW
education	high school graduate; 2 years college; 3.4 GPA ¹	high school graduate; 2 years college; 3.5 GPA
work history	summer job as a file clerk in doctor's office (some patient contact); volunteer in retirement home	summer jobs—car wash, pizza delivery, hospital volunteer (library, gift shop, no patient contact)
interview	excellent—friendly, open; likes to be part of a team.	excellent—friendly, open; likes to work independently
references check	excellent recommendation from one past employer	excellent recommendations from all past employers
availability	June I	June I

Paragraph 2

Miller Medical Labs Memorandum

To: Director of Human Resources

From: Barbara Johnson, Interviewer

¹From the fourteen applications received for the job of receptionist, two applicants stand out. ²Following is a summary of their qualifications. ³Educationally, the two applicants are quite similar. ⁴JZ has completed two years of college, just as SW has, and their grade point averages are approximately equal. ⁵JZ's one past employer was very positive. ⁶Similarly, SW's past employers gave very high recommendations. ⁷Finally, both applicants can start work on the same date (June 1). ⁸There are two differences between the job applicants that may influence the hiring decision. ⁹The first difference is that JZ's job in a medical office included some contact with patients, whereas SW's volunteer work in the library and gift shop of a local hospital included no patient contact. ¹⁰Second, JZ likes to be part

¹GPA: Grade Point Average, the average of all grades; 4.0 is the highest GPA possible.

of a team, while SW prefers to work independently. ¹¹The hiring decision is difficult because both applicants are equally well qualified. ¹²However, JZ would be the better choice for the receptionist job because of her experience with patient contact and preference for working with other staff. ¹³If there is a future opening for a lab assistant, SW would be an excellent choice for that position.

Questions on the Models

- 1. Which paragraph discusses both similarities and differences?
- 2. Which paragraph discusses mostly differences?
- 3. What is the topic sentence of Paragraph 1?
- 4. What example does the writer give to illustrate the main point in Paragraph 1?
- 5. What is the topic sentence of Paragraph 2? (*Hint*: It is not the first sentence.)
- 6. How many similarities does the writer of Paragraph 2 describe? How many differences?

There are two ways to organize a **comparison/contrast** paragraph. One way is called block organization, and the other way is called point-by-point organization.

Block Organization

In **block organization**, you group all the similarities together in one block and all the differences together in one block. Both model paragraphs use block organization.

all similarities

all differences

Point-by-Point Organization

In **point-by-point organization**, you write about similarities and differences by subtopic. For example, if you are comparing and contrasting several wireless telephone plans, you might compare and contrast them on these subtopics:

cost of telephone (similarities and differences)

monthly rate (similarities and differences)

length of contract (similarities and differences)

reliability of service (similarities and differences)

If you have a lot to say about each subtopic, you may need to write a separate paragraph for each one.

The pattern of organization you choose depends on your topic. Also, whether you discuss more similarities or more differences (or both) depends on your topic.

A topic sentence for a comparison/contrast paragraph should name the topic and also indicate comparison/contrast organization.

The left and right sides of your brain process information in different ways.

When buying wireless telephone service, you should compare different plans on four points.

A concluding sentence for a comparison/contrast paragraph may repeat the main idea.

The hiring decision is difficult because both applicants are so similar.

A concluding sentence may also make a recommendation.

However, JX would be the better choice for the receptionist job because of her experience with patient contact and preference for working with other staff.

In my opinion, the TeleVox telephone is the best choice for our company.

Try It Out!

Work with a partner or a small group. You are a travel agent, and a client has asked you to help her decide on a vacation destination. She wants to go during the summer, and she is considering Alaska and Hawaii. Both places are popular tourist destinations. You have gathered some information about the two places. You now need to organize this information and prepare a written report.

- **Step 1** Study the list of information about Alaska and Hawaii. Clarify any unfamiliar vocabulary.
- **Step 2** The information is not in any order. Organize the information by filling in the chart. Begin by assigning the items to one of the following main topics: accommodations, climate, or natural Beauty.

Then put the information in the appropriate boxes.

- 1. The quality of hotels in Alaska is quite good.
- 2. It often rains during the summer in Hawaii.
- 3. The temperature is perfect in Alaska during the summer.
- 4. Hawaii has Volcano National Park and Waimea Canyon.
- 5. Accommodations in Alaska vary from basic to luxury.
- 6. The beaches in Hawaii are among the most beautiful in the world.

- 7. The glaciers in Alaska are awesome.
- 8. There is a wide range of excellent hotels and condos in Hawaii, from luxury to budget priced.
- 9. Alaska has the Chugach Mountains and Mount McKinley, the highest mountain in North America.
- 10. It seldom rains during the summer in Alaska.
- 11. It can be hot and humid in Hawaii in the summer.
- 12. There is no humidity in Alaska.

Main Topics	Alaska	Hawaii
accommodations		
climate		
natural beauty	Chugach Mountains and Mount McKinley	

- **Step 3** Decide which pattern of organization to use in your report: block or point-by-point.
- **Step 4** Make an outline of your report.
- **Step 5** Write your report.

Sentence Structure

Just as there are signal words and phrases that help your reader understand time order, there are also words and phrases that help your reader understand similarities and differences. As you read the following model, see if you can find these comparison/ contrast signals.

MODEL

Comparison/ **Contrast Signals**

Two Varieties of English



¹Although U.S. **English and British** English are mutually understandable languages, there are quite a few differences. ²One difference is spelling. ³Some words are spelled one way in

the United States but spelt another way in Great Britain. ⁴A person goes to a British theatre but to a U.S. theater. ⁵In U.S. schools, students theorize, analyze and socialize, whereas British students theorise, analyse, and socialise. 6A second area of difference is vocabulary. For example, the word college names two very different types of schools in the United States and Great Britain — university level in the United States and pre-university level in Great Britain. 8Also, British university students live in halls on campus and in flats off campus, but U.S. students live in dormitories on campus and in apartments off campus. 9Finally, there are many differences in pronunciation. ¹⁰In Great Britain, the sound of a in the words path, laugh, aunt, plant, and dance is like the a in father. 11In the United States, in contrast, the a sound in the words is like the a in cat. 12All in all, though there are differences between the English spoken in the United States and the English spoken in the British Isles, we understand each other most of the time!

Questions on the Model

- 1. Underline the topic sentence. Does it indicate that the paragraph will discuss mostly similarities or mostly differences?
- 2. What comparison and contrast signals can you find? Circle them.
- 3. What other transition signals can you find? Put a box around them.
- 4. The model uses block organization. What pattern of organization does the writer use within the block? *Hint*: Look at the boxed transition signals.

Comparison Signals

Following is a chart of the words and phrases that show similarities. (Note: The numbers correspond to the numbered examples below the chart.)

Sentence Connectors	Coordinating Conjunctions	Subordinating Conjunctions	Others	Paired Conjunctions
 similarly likewise a. also too 	2. and (too)	3. as just as	4. similar equal the same 4a. similar to equal to (just) like the same as 4b. equally	5. both and not only but also

1. Sentence connectors can appear in various places in a sentence. (See page 84 to review their use.)

Tokyo is the financial heart of Japan. Similarly/Likewise, New York is the center of banking and finance in the United States.

1a. Also often appears in the middle or at the end of a sentence. Don't use also with a semicolon.

Tokyo is a major financial center. New York is a center of banking and finance also.

Tokyo is the financial heart of Japan. New York is also a center of banking and finance.

1b. and 2. *Too* usually comes at the end of a sentence. It often appears together with the coordinating conjunction and. Some writers put a comma before too at the end of a sentence, but it is not required.

Tokyo is a center of style and fashion; New York is, too.

Tokyo is a center of style and fashion, and New York is too.

3. As is a subordinating word. It begins a dependent clause. The word *just* makes it stronger. Notice that you use a comma even when the independent clause comes first. This is an exception to the usual rule.

Tokyo is trendy and hip, as/just as New York is.

4. These words act like adjectives; that is, they describe nouns.

Tokyo's and New York's traffic problems are similar/equal/the same.

Tokyo and New York have similar/equal/the same traffic problems.

4a. These words act like prepositions. They come in front of nouns.

Tokyo's traffic is similar to/(just) like/the same as New York's.

Like New York, Tokyo has traffic problems.

RIGHT

WRONG

4b. *Equally* is an adverb. It describes an adjective (*crowded*). An adverb can also describe a verb or another adverb.

Tokyo and New York City are equally crowded.

5. Paired conjunctions are always used together. Notice that the word that comes after the second conjunction must be the same part of speech (noun, verb, prepositional phrase, etc.) as the word that comes after the first conjunction. This is an important rule in English and is called the rule of **parallelism**.

The two cities are **both** trendy **and** hip.

The two cities are **not only** trendy **but also** hip.

The two cities are both trendy (adjective) and hip. (adjective)

The two cities are both **noisy** (adjective) and **have too many people**. (verb phrase)

Both **New York City** and **Tokyo** have outstanding international restaurants. *(nouns)*

Tokyoites and New Yorkers can both **eat** and **drink** in any kind of restaurant. (*verbs*)

The two cities have both **positive** and **negative** features. (adjectives)

Not only **Tokyoites** but also **New Yorkers** dress fashionably. (nouns)

You can see joggers not only in **Central Park** but also in **Hibuya Park**. (prepositional phrases)



- **A.** Circle all the comparison signals in the model paragraph "Miller Medical Labs Memorandum" on page 110.
- **B**. Complete the following sentences. Be sure to follow the rule of parallelism.
 - 1. Both in Tokyo and _____in New York City____ the art museums display many famous masterpieces.
 - 2. Both overcrowded subways and ______ are problems in Tokyo and New York City.
 - 3. You can buy designer clothes not only in boutiques but also
 - 4. New Yorkers and Tokyoites can not only see a movie but can also _____ at any time.
 - 5. In the summer, the weather in Tokyo and in New York is both hot and
 - 6. The Ginza and Fifth Avenue shopping districts have both fine jewelry stores and ______.

C .		Combine the ideas in the two sentences, using the comparison structure word a parentheses. Punctuate your new sentences carefully.			
	1.	Magazine and newspaper advertising information about new products to the public. Radio, television, and Internet ads tell the public what's new. (similarly)			
		Magazine and newspaper advertising information about a product to the public.			
		Similarly, radio, television, and Internet ads tell the public what's new.			
	2.	Newspapers and magazines need advertising to pay their costs. Radio and television need advertising to pay their costs. (like)			
	3.	The media¹ reach millions of people around the world. The Internet reaches people everywhere. (similarly)			
	4.	Most people read a daily newspaper. Most people listen to the radio or watch television every day. (just as)			
	5.	Printed pictures are powerful advertising media. Video pictures are powerful advertising media. (equally)			
D.		rite sentences of comparison using the words and phrases given. In all ntences, you will have to supply a verb.			
	1.	The Spanish language/the Italian language (similar to)			
		The Spanish language is similar to the Italian language.			
	2.	Knowing a second language/useful/travel/employment (not only but also)			
		(continued on next page)			

 $^{^{1}}$ the media: newspapers, magazines, radio, television, and so on. Media is a plural noun. The singular form is medium.

3.	Male students/female students/school sports/participate in (like)
4.	High school students going to college/high school students not going to college/graduation requirements. (the same as)
5.	Private/public universities/good education (both and)

Contrast Signals

Contrast signals point out differences.

Sentence Connectors	Coordinating Conjunctions	Subordinating Conjunctions	Others
in contrast on the other hand however	2. but 2a. yet	3. while whereas	4. different(ly) from unlike
However		3a . although even though though	5. differ (from) (in)

1. Sentence connectors connect two independent clauses.

Most baby animals can walk within a few hours of birth. In contrast/On the other hand/However, a human baby needs about 12 months to learn this skill.

2. Use *but* when the ideas are exact opposites.

The language center is on the left side of the brains of right-handed people, **but** it is on the right side of left-handed and ambidextrous¹ people.

2a. Use *yet* when one idea is a surprising or unexpected continuation of the other idea. It is also possible to use *but*.

The left side of the brain controls logic and reasoning, **yet** it also controls language.

¹ambidextrous: able to use both hands equally

3. Use while and whereas when the ideas are exact opposites. While and whereas can begin either clause. Always use a comma even when the independent clause comes first. This is an exception to the usual rule.

I have brown eyes, while/whereas my brother's eyes are green.

While/whereas I have brown eyes, my brother's eyes are green.

3a. Use although, even though, or though when one idea is a surprising or unexpected continuation of the other idea. Although, even though, and though can sometimes (but not always) begin either clause.

> My grandfather is the wisest man in our town although/even though/though he never finished high school.

Although/even though/though he never finished high school, my grandfather is the wisest man in our town.

4. From and unlike are both prepositions. Put a noun or noun phrase after them. Differently is an adverb. It describes the verbs think and learn.

The way left-brained people think and learn is different from the way right-brained people do.

Unlike left-brainers, right-brainers often know the answer to a math problem without knowing how they got it.

Left-brained people think and learn differently from the way right-brained people do.

5. Differ is a verb.

Left-brain and right-brain people differ in the way they think and learn.

PRACTICE 2 **Contrast Signals**

- A. Circle the words that show contrast in the model paragraph "Right Brain/Left Brain" on page 109.
- **B**. Write contrast sentences using the given information. Use a coordinating conjunction, a subordinating conjunction, and a sentence connector.
 - 1. Mary likes to go out at night. Jin prefers quiet evenings at home.
 - a. Mary likes to go out at night, but Jin prefers quiet evenings at home.

2. Fresh fruits and vegetables taste delicious. Canned ones are tasteless.

- b. Mary likes to go out at night, whereas Jin prefers quiet evenings at home.
- c. Mary likes to go out at night. However, Jin prefers quiet evenings at home.

a	
b	

(continued on next page)

	3.	Eating well and exercising will keep you in good health. Exercising by itself will not.
		a
		b
		c
	4.	A university has a graduate school. A college usually does not.
		a
		b
		c
	5.	Marco will go to college on a full scholarship. Peter will have to work part time.
		a
		b
		c
	6.	Medical care is free in Canada. People must pay for it in the United States.
		a
		b
		c
C .		omplete the sentences of comparison or contrast with the signal words and brases in parentheses.
	1.	(but) In the United States, people drive on the right side of a road,
		but in other countries, they drive on the left.
	2.	(yet) Professor Rand's first exam was easy
	3.	(although) Texting is a popular new way to communicate
	4.	(whereas)
		my grandparents do not know how to turn a computer on.
	5.	(different from) The method of cooking rice in China

Review

These are the important points covered in this chapter:

- 1. A comparison/contrast paragraph explains what is similar and/or different about two (or more) things.
- 2. In block organization, you discuss all the similarities together and all the differences together.
- 3. In point-by-point organization, you discuss subtopics in any order.
- 4. The topic sentence should name the topic and also indicate comparison and contrast organization. The concluding sentence can repeat the main idea and make a recommendation.
- 5. Use comparison and contrast signals to show similarities and differences.

Skill Sharpeners

The following exercises will help you review important skills you learned in prior chapters.

EXERCISE 1

Outlinina

Practice your outlining skills. On a separate piece of paper, make a detailed outline of the model paragraph "Two Varieties of English" on page 114.

EXERCISE 2

Summary Writing

Practice your summarizing skills. On a separate piece of paper, write a summary of each of the three model paragraphs in this chapter. Remember that a summary includes only the main points and none of the details. Try to summarize the models "Right Brain/Left Brain" on page 109 and "Miller Medical Labs Memorandum" on page 110 in five or fewer sentences. Try to summarize the model "Two Varieties of English" on page 114 in two sentences.

Writing Assignment

Write a paragraph comparing and contrasting two school systems.

Follow these five steps:

- **Step 1** Interview someone who is not from your culture or country about elementary and/or secondary educational systems. Choose *one* subtopic ("time spent in school" *or* "curriculum!" *or* "teachers and teaching styles" *or* "other") and fill in the appropriate section of the chart. Then write a paragraph telling about the similarities and differences you discovered.
- Step 2 Organize the ideas by making an outline.
 - Decide whether to organize your topic in a block pattern or in a point-by-point pattern.
 - Write a topic sentence that indicates a comparison/contrast type of paragraph.
- **Step 3** Write the rough draft. Write ROUGH DRAFT at the top of your paper.
 - Focus on using comparison and contrast signals appropriately.
- **Step 4** Polish the rough draft.
 - Exchange papers with a classmate and ask him or her to check your rough draft using Peer-Editing Worksheet 7 on page 210. Then discuss the completed worksheet and decide what changes you should make. Write a second draft.
 - Use Self-Editing Worksheet 7 on page 211 to check your second draft for grammar, punctuation, and sentence structure.
- **Step 5** Write a final copy. Hand in your rough draft, your second draft, your final copy, and the page containing the two editing worksheets. Your teacher may also ask you to hand in your prewriting paper.

Caution! Limit your paragraph to one subtopic; otherwise, your paragraph will not have unity.





¹curriculum: courses of study

Other Country:

Systems of Education				
Subtopic 1	Time Spent in School			
How many years are students required to attend school?				
How are these years divided?				
How many hours per day are students at school? How many days per week?				
How many weeks of vacation are there? When are the vacations?				
Subtopic 2	Curriculum			
What academic subjects do students study in elementary school? In high school? What nonacademic subjects do they take (music, art, etc.)?	Curriculum			
What academic subjects do students study in elementary school? In high school? What nonacademic subjects do	Curriculum			
What academic subjects do students study in elementary school? In high school? What nonacademic subjects do they take (music, art, etc.)? How many hours of homework do students	Curriculum			

My Country:

(continued on next page)

Systems of Education (continued)

Subtopic 3	Teachers and Te	aching Styles
Are the teachers mostly men or women?		
What kind of training do teachers have?		
Is the classroom atmosphere formal or informal? Do students stand up when teachers enter the room? How do students behave? Do students sit at desks or at tables? How are they arranged in the room?		
How do teachers grade students? How do teachers reward or punish students?		
Do students discuss and ask questions, or do they just listen and answer questions asked by the teacher?		
Subtopic 4	Other	
Do students wear uniforms?		
What extracurricular activities are there at school (clubs, sports teams, school plays, etc.)?		
Are parents active in the schools? How do parents participate?		
(Ask some questions of your own.)		

Alternative Writing Topics

Compare or contrast two cultures on these topics:

meals and meal times parents' roles

ways of raising children foods eaten for breakfast courtship customs

driving habits

Other topic suggestions:

climate in two regions punctual people/tardy people neat people/messy people homes in two regions two restaurants in your area shopping habits of men and women

morning people/night people dogs and cats as pets